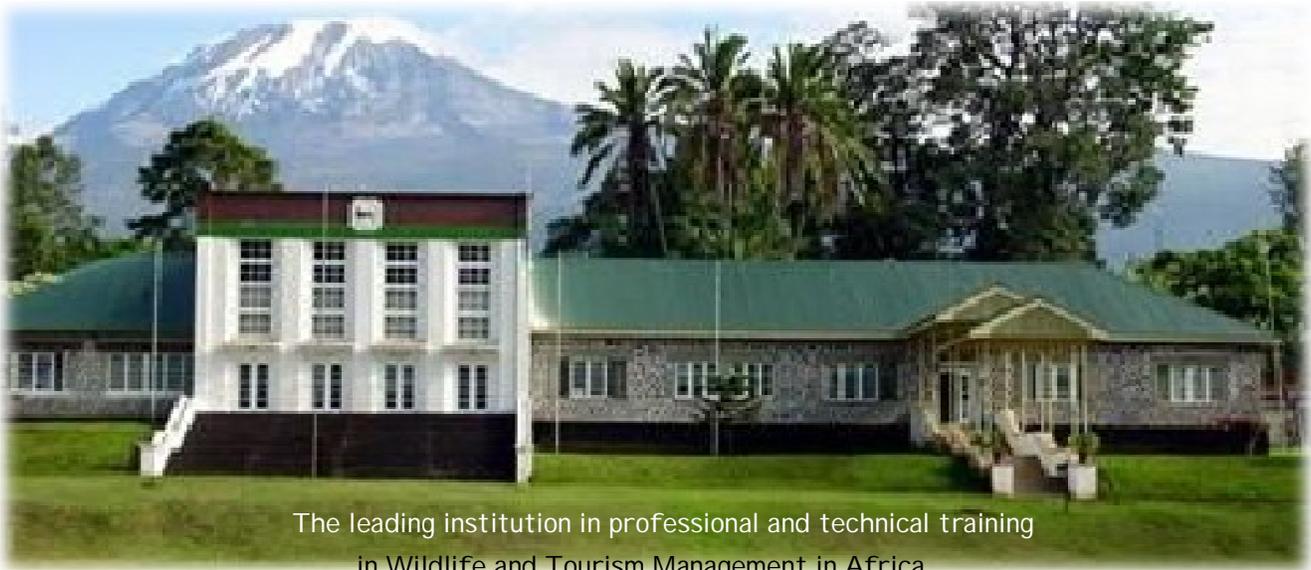




## CAWM – MWEKA



The leading institution in professional and technical training  
in Wildlife and Tourism Management in Africa

## SHORT COURSE ON ECOTOURISM

**18<sup>th</sup>–23<sup>rd</sup> June, 2018**

### **Overview:**

The Rector of the College of African Wildlife Management (CAWM), Mweka, wishes to announce a one-week intensive short course on 'Ecotourism'. The course is designed for professionals, entrepreneurs, and government officials working in natural resources management or within the tourism industry and it specifically focuses on ecotourism in Tanzania. At the end of the course the participants are expected to better understand sustainable development, sustainable tourism, and ecotourism management. Topics to be covered include:

*Conservation and Tourism*  
*Ecotourism Stakeholders*  
*The Ecotourism Industry*  
*Understanding the Ecotourism*  
*Policy and Planning for Ecotourism*

**Targeted course participants:**

The course on ecotourism targets practitioners, protected area and district tourism administrators, private sector tourism operators, and policy makers interested in acquiring knowledge or improving skills in ecotourism development and management. Course participants may be from the public, private, non-profit, or community sector. The course assumes no prior learning or experience in tourism.

**Requirements for course participants:**

All participants will need to bring personal laptop computer to upload training materials.

**Language:**

The course will be conducted in English. Participants must possess basic English proficiency in order to follow the course and be actively involved in the training activities.

**Course fees:**

The fee charge is TZS 900,000 to cover for tuition, training materials and light refreshments should be paid directly to the College of African Wildlife Management Bank Account at **CRDB Ltd, Moshi Branch, Account No. 01J1039905500 OR NMB Ltd, Mawenzi Branch, Account No. 42206600034**. Note that course participants will have to cater for their own accommodation, food and transport costs to and from Mweka.

**Hours:**

Approximately 8 hours per day, for a total of 48 hours per week. This course will be graded on a point system, with a total of 200 possible points. A passing grade constitutes 65% of the points or a total of 130 points.

**Award at Conclusion of Course:**

Upon successful completion of the course, participants will be awarded a Certificate of Achievement from CAWM.

**Contacts:** For further details about this course please contact course coordinator Dr. Alex W. Kisingo, Tel: +255784328469, email: [akisingo@mwekawildlife.ac.tz](mailto:akisingo@mwekawildlife.ac.tz) or visit our website: [www.mwekawildlife.ac.tz](http://www.mwekawildlife.ac.tz)