



ONLINE SHORTCOURSE ON ECOTOURISM

24th June - 20th September, 2019

Overview:

The College of African Wildlife Management (CAWM), Mweka, wishes to announce a three-months intensive online short course on '**Ecotourism**'. The course, specifically, focuses on Ecotourism in developing countries and is designed for professionals, entrepreneurs, and government officials working in natural resources management or within the tourism industry. At the end of the course the participants are expected to understand the concepts of sustainable development, sustainable tourism and ecotourism management and planning and acquire the skills for policy formulation and planning for ecotourism.

Course content:

- Introduction to Ecotourism and Sustainable Development
- The Ecotourism Industry
- Ecotourism Stakeholders
- Conservation and Ecotourism
- Understanding an Ecotourist
- Policy and Planning for Ecotourism

Targeted participants:

The course targets practitioners, protected area and district tourism administrators, private sector tour operators, and policy makers interested in acquiring knowledge and improving skills in ecotourism development and management. The course assumes no prior learning or experience in tourism.

Requirements for participants:

Sufficient access to internet is required to complete the course. Participants are expected to complete the lectures, readings, group discussions, and writing assignments by the due dates.

Language:

The course will be conducted in English. Therefore, participants must possess Basic English proficiency in order to follow the course and actively participate in the training activities.

Course Fees:

Tanzanians: TZS 500,000; Non-Tanzanians: USD 250. The fees are intended to cater for tuition and training materials.

Payment:

Fees should be paid directly to the College of African Wildlife Management *CRDB Ltd, Moshi Branch, Account No. 01J1039905500, SWIFT Code-CORUTZTZ OR NMB Ltd, Mawenzi Branch, Account No. 42206600034 SWIFT Code NMIBTZTZ.*

Hours:

Approximately 4 hours per week (a total of 48 hours for the entire course duration). This course will be graded on a point system, with a total of 200 possible points. A passing grade constitutes 65% of the points or a total of 130 points.

Course award Upon successful completion of the course, participants will be awarded a Certificate of Completion from CAWM.

Mode of Application

Applicants should apply online through: <http://www.mwekawildlife.ac.tz/smis/shortcourse.php>

Contacts:

For details about this course please contact Dr. Rehema A. Shoo (Course Coordinator).

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